Product number: 68760

NFC Sticker PET - 35 x 35 mm - NTAG213 - 180 Byte - square - white with logo



Product information

A real eye-catcher - the NFC sticker in white with blue NFC logo cannot be overlooked and clearly encourages scanning. With a format of 35 x 35 mm, the sticker quickly catches the eye and can be used individually. The NFC sticker is particularly suitable for use in marketing campaigns, e.g. for controlling advertising/messages on digital flyers, brochures, displays, etc.

Short description

- PET material, flexible, self-adhesive
- not suitable for metallic/conductive surfaces
- format: 35 x 35 mm
- Indoor use, conditionally also outdoor use
- Ambient temperature from -25 to +70 degrees
- NXP NTAG213 (NTAG213) - 180 Byte (NDEF: 137 Byte)

Product description

NFC product

The surface material of the white NFC sticker with blue logo is made of PET. The material is therefore conditionally waterproof, so that the sticker can withstand moisture even in moderation. The sticker has a format of 35 x 35 mm and a material thickness of 0.30 mm. The NFC microchip is invisibly integrated in the sticker. The chip set of the sticker is compatible with all current NFC-enabled smartphones.

NFC chip

The self-adhesive PET sticker is equipped with the original NXP NTAG213 and offers a cost-effective entry into the NTAG21x series. The NXP NTAG21x series impresses with the greatest possible compatibility, good performance and intelligent additional functions. The NTAG213 has a total capacity of 180 bytes (free memory 144 bytes), thereof usable memory in the NDEF 137 bytes. Each individual chip has a unique serial number (UID) consisting of 7 bytes (alphanumeric, 14 characters). The NFC chip can be written up to 100,000 times and has a data retention of 10 years. The NTAG213 has the UID ASCII Mirror feature, which allows the tag's UID to be appended to the NDEF message, as well as an integrated NFC counter that automatically increments during readout. Both features are not enabled by default. The NTAG213 is compatible with all NFC-enabled smartphones, the NFC21 tools and all ISO14443 terminals.

- Total capacity: 180 byte
- Free memory: 144 byte
- Usable memory NDEF: 137 byte

Product properties

Product number	68760
Memory	180 Byte (free: 144 Byte, NDEF: 137 Byte)
Detail colour	white , blue
Frequency	13.56 MHz
Available colours	blue
Chip	NXP NTAG213
Data transfer rates	106 kbit/s
Dimensions	35 x 35 mm (W x H)
Storage temperature	Min -55°C - Max +125°C
Type	Sticker
Chip standards / ISO Norm	ISO 14 443-3 A , ISO 14 443-2 A
Operating temperature	Min -25°C - Max +70°C
Data retention	10 years
Number of write operations	100.000 times
Colour category	white
Material	PET
Compatibility	to NFC-enabled smartphones: 100%
Weight	1 g
Further links	ntag
Adhesive layer	Yes
Antenna	Aluminium
Product form	square

NFC Forum Type	NFC Forum type 2
Material thickness	0,3 mm (T)

More images



