

Product number: 68690

# NFC Sticker PET - 25 x 25 mm - NTAG213- 180 Byte - square - pink yarrow with logo | pink yarrow



## Product information

A real eye-catcher - the NFC sticker in pink yarrow with logo is not to be overlooked and clearly invites to scan. The NFC sticker can be attached to all smooth surfaces without any problems. The NFC sticker is particularly suitable for use in marketing campaigns, e.g. for controlling advertising/messaging on digital flyers, brochures, displays, etc.

## Short description

- PET material, flexible, self-adhesive
- not suitable for metallic/conductive surfaces
- Format: 25 x 25 mm
- Indoor use, also outdoor use to a limited extent
- Ambient temperature from -25 to + 70 degrees
- NXP NTAG213 (NATG213) - 180 Byte (NDEF: 137 Byte)

## Product description

### NFC product

The surface material of the pink NFC sticker with white logo is made of PET. The material is therefore conditionally waterproof, so that the sticker can withstand moisture even in moderation. The sticker has a format of 25mm x 25mm and a material thickness of 0.27 mm. The NFC microchip is invisibly integrated in the sticker. The chip set of the sticker is compatible with all current NFC-capable smartphones.

### NFC chip

The self-adhesive PET sticker is equipped with the original NXP NTAG213 and offers a cost-effective entry into the NTAG21x series. The NXP NTAG21x series impresses with the greatest possible compatibility, good performance and intelligent additional functions. The NTAG213 has a total capacity of 180 bytes (free memory 144 bytes), thereof usable memory in the NDEF 137 bytes. Each individual chip has a unique serial number (UID) consisting of 7 bytes (alphanumeric, 14 characters). The NFC chip can be written up to 100,000 times and has a data retention of 10 years. The NTAG213 has the UID ASCII Mirror feature, which allows the tag's UID to be appended to the NDEF message, as well as an integrated NFC counter that automatically increments during readout. Both features are not enabled by default. The

NTAG213 is compatible with all NFC-enabled smartphones, the NFC21 tools and all ISO14443 terminals.

- Total capacity: 180 byte
- Free memory: 144 byte
- Usable memory NDEF: 137 byte

## Product properties

<b>Product number</b>	68690
<b>Memory</b>	180 Byte (free: 144 Byte, NDEF: 137 Byte)
<b>Available colours</b>	green, black, blue, white, pink
<b>Material thickness</b>	0,27 mm (T)
<b>Frequency</b>	13.56 MHz
<b>Chip</b>	NXP NTAG213
<b>Data transfer rates</b>	106 kbit/s
<b>Storage temperature</b>	Min -55°C - Max +125°C
<b>Type</b>	Sticker
<b>Detail colour</b>	pink yarrow
<b>Chip standards / ISO Norm</b>	ISO 14 443-3 A, ISO 14 443-2 A
<b>Dimensions</b>	25 mm Ø
<b>Colour category</b>	violet
<b>Operating temperature</b>	Min -25°C - Max +70°C
<b>Data retention</b>	10 years
<b>Material</b>	PET
<b>Compatibility</b>	to NFC-enabled smartphones: 100%
<b>Weight</b>	1 g
<b>Further links</b>	<a href="#">ntag</a>
<b>Adhesive layer</b>	Yes
<b>Antenna</b>	Aluminium
<b>Product form</b>	square

**NFC Forum Type**

NFC Forum type 2

## More images