Product number: 17398

Google Review NFC Stand - Bottom Logo Print - Acrylic - 110 x 150 mm - Black Glossy | black



Product information

Customer reviews play a crucial role when it comes to building trust with new customers. Genuine and honest feedback is invaluable, and with our Google review products, collecting customer feedback has never been easier. You have the option of placing our solution in a visible location within your business. Your customers can then simply use their smartphone to scan the integrated NFC chip; they are immediately directed to your Google review form. Alternatively, you can also use a QR code, which also leads directly to the review form. Our Google review products come to you already set up — we code everything for you; all we need is your company name and address. The only requirement is that you have a free Google Business Profile. This makes it easy for you to collect valuable feedback and gain the trust of new customers at the same time.

Scope of delivery

- Google review NFC acrylic stand
- Coded with a URL that leads directly to your Google review form
- Printed with your logo

Product description

The Google review NFC stand in elegant, glossy black is the perfect choice for counters and counters in cafés, bakeries, hairdressers, retail stores or hotels. Made of robust acrylic, it offers excellent protection against external influences such as moisture. It can therefore also be used and wiped clean in outdoor areas without any problems. With a size of 110 x 150 mm, the display stand can be placed in an optimally visible position and is guaranteed to attract the attention of your customers.

NFC chip

An NXP NTAG213 chip is integrated in the Google review NFC stand, on which the URL to your personal Google review form is stored. This chip fits almost invisibly into the NFC display and therefore offers optimum protection against external influences. In addition, the link on the product is write-protected so that it cannot be accidentally overwritten or deleted.

Google review form

To be able to use the Google review NFC stand, you need a free Google Business Profile. When ordering, simply use the “configure display stand” button to tell us your company name and the address that is stored in your Google review profile. We then create the URL to your personal Google review form for you and encode the integrated NFC chip with it. This ensures a smooth process and ease of use for you.

Product properties

Product number	17398
Material	Acrylic
Type	Stand
Dimensions	110 x 150 mm (B x H)
Antenna format	45 x 76 mm
Weight	102 g
Material thickness	2,7 mm (T)
Memory	180 Byte (free: 144 Byte, NDEF: 137 Byte)
Frequency	13.56 MHz
Chip	NXP NTAG213
Data transfer rates	106 kbit/s
Storage temperature	Min -55°C - Max +125°C
Chip standards / ISO Norm	ISO 14 443-3 A , ISO 14 443-2 A
Operating temperature	Min -25°C - Max +70°C
Data retention	10 years
Number of write operations	100.000 times
Detail colour	black glossy
Product form	rectangular
Colour category	black
Compatibility	to NFC-enabled smartphones: 100%
Antenna	Aluminium
NFC Forum Type	NFC Forum type 2

Water resistance	waterproof (IP67)

More images





