Product number: 17245

Google review NFC plate - bamboo - 105 x 148 mm - black matte | black



Product information

Customer reviews play a crucial role when it comes to building trust with new customers. Genuine and honest feedback is invaluable, and with our Google review products, collecting customer feedback has never been easier. You have the option of placing our solution in a visible location within your business. Your customers can then simply use their smartphone to scan the integrated NFC chip; they are immediately directed to your Google review form. Alternatively, you can also use a QR code, which also leads directly to the review form. Our Google review products come to you already set up — we code everything for you; all we need is your company name and address. The only requirement is that you have a free Google Business Profile. This makes it easy for you to collect valuable feedback and gain the trust of new customers at the same time.

Scope of delivery

- Google review NFC plate made of bamboo
- Coded with a URL that leads directly to your Google review form
- Including card holder made of walnut wood, format: 105 x 20 x 60 mm, positioning angle: 75° or 90°

Product description

The Google Rating NFC plate made of bamboo offers you an appealing way to collect feedback quickly and easily. With its natural look, it blends harmoniously into various environments and is ideal for indoor use. With the practical size of 105 x 148 mm, it can be placed in a clearly visible position and can be set up in different locations using a card holder.

NFC chip

An NXP NTAG213 chip is integrated in the Google review NFC plate, on which the URL to your personal Google review form is stored. This chip fits invisibly into the NFC plate and therefore offers optimum protection against external influences. In addition, the link on the product is write-protected so that it cannot be accidentally overwritten or deleted.

Google review form

To be able to use the Google review NFC plate, you need a free Google Business Profile. When ordering, simply use the “Add company name and address” button to tell us your company name and the address that is stored in your Google review profile. We then create the URL to your personal Google review form for you and encode the integrated NFC chip with it. This ensures a smooth process and ease of use for you.

Product properties

Product number	17245
Material thickness	2 mm (T)
Weight	27 g
Dimensions	105 x 148 mm (B x H)
Type	Plate
Frequency	13.56 MHz
Material	Bamboo
Chip	NXP NTAG213
Data transfer rates	106 kbit/s
Storage temperature	Min -55°C - Max +125°C
Chip standards / ISO Norm	ISO 14 443-3 A , ISO 14 443-2 A
Operating temperature	Min -25°C - Max +70°C
Data retention	10 years
Number of write operations	100.000 times
Product form	rectangular
Colour category	black
Compatibility	to NFC-enabled smartphones: 100%
Antenna	Aluminium
NFC Forum Type	NFC Forum type 2
Detail colour	black matt

More images





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