Product number: 17251

Google review NFC card - PVC - 85,6 x 54 mm - matte black - portrait format perforated | black



Product information

Customer reviews play a crucial role when it comes to building trust with new customers. Genuine and honest feedback is invaluable, and with our Google review products, collecting customer feedback has never been easier. You have the option of placing our solution in a visible location within your business. Your customers can then simply use their smartphone to scan the integrated NFC chip; they are immediately directed to your Google review form. Alternatively, you can also use a QR code, which also leads directly to the review form. Our Google review products come to you already set up — we code everything for you; all we need is your company name and address. The only requirement is that you have a free Google Business Profile. This makes it easy for you to collect valuable feedback and gain the trust of new customers at the same time.

Scope of delivery

- Google review NFC card made of PVC
- Coded with a URL that leads directly to your Google review form

Product description

The matte black Google rating NFC card made of PVC offers you the ideal opportunity to collect customer feedback for your company regardless of location. Thanks to the robust material, the card is optimally protected against external influences such as moisture. With its practical size in credit card format, it fits easily into any wallet. Thanks to the perforation on the narrow side, a lanyard can also be attached. Simply show your customers the Google review card with NFC and let them scan it with their smartphone to receive valuable feedback.

NFC chip

An NXP NTAG213 chip is integrated in the Google review NFC card, on which the URL to your personal Google review form is stored. This chip fits invisibly into the NFC card and therefore offers optimum protection against external influences. In addition, the link on the product is write-protected so that it cannot be accidentally overwritten or deleted.

Google review form

To be able to use the Google review NFC card, you need a free Google Business Profile. When ordering, simply use the “Add company name and address” button to tell us your company name and the address that is stored in your Google review profile. We then create the URL to your personal Google review form for you and encode the integrated NFC chip with it. This ensures a smooth process and ease of use for you.

Product properties

Product number	17251
Weight	5,5 g
Lochung	5 mm Ø
Dimensions	85 x 54 mm (W x H)
Memory	180 Byte (free: 144 Byte, NDEF: 137 Byte)
Frequency	13.56 MHz
Chip	NXP NTAG213
Data transfer rates	106 kbit/s
Material	PVC
Storage temperature	Min -55°C - Max +125°C
Chip standards / ISO Norm	ISO 14 443-3 A , ISO 14 443-2 A
Operating temperature	Min -25°C - Max +70°C
Data retention	10 years
Number of write operations	100.000 times
Product form	rectangular
Colour category	black
Material thickness	0,86 mm (T)
Compatibility	to NFC-enabled smartphones: 100%
Antenna	Aluminium
NFC Forum Type	NFC Forum type 2
Type	Card
Detail colour	black matt

Water resistance	waterproof (IP67)

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