Product number: 17222

NFC-vCard PVC - Digital business card - 85,6 x 54 mm - portrait format with hole - white glossy



Product information

The digital business card, printed with your design or logo, is an alternative to the classic business card. Thanks to its wide range of options, the NFC-vCard is the ideal companion for business people, creative professionals and companies who want to make a lasting impression. It is perfect for trade fairs, networking events and everyday use.

Including

- An NFC-vCard made of PVC
- Printed on one or both sides with your design
- An online profile
- A URL on the NFC-vCard that leads to your online profile

Product description

A secure URL is stored on the NFC-vCard, which leads to your individual profile. The online profile can be filled with all relevant data via the web portal and changed at any time. In addition to the usual contact details, you can also upload images and your logo and store various addresses and links to your social media profiles or your website. The portal also offers comprehensive statistics on the number and type of visits to your personal profile.

Would you like to share your contact details? Then have your NFC-vCard scanned by an NFC-enabled smartphone. The person who scans your NFC vCard can save your digital business card directly on their smartphone.

The URL stored on the card, which leads to your online profile, can also be used independently of the card. This means that you can store the URL on other NFC products such as stickers or tags or send it as a link in your e-mail signature.

NFC chip

Each NFC-vCard contains an NXP NTAG213 chip on which your personal link is stored and which makes the business card a true NFC vCard. The chip is invisibly integrated into the card and is therefore

protected from external influences such as light, bending, scratches or water: no matter what happens to your card, your stored information can still be read with all NFC-enabled smartphones. The chip with your personal link is write-protected. This protects your profile from being accidentally overwritten or deleted. Thanks to the typical credit card format, the NFC-vCard fits in any standard wallet.

Online profile

The heart of the NFC-vCard is the digital profile, which can be accessed via the URL on the card and is filled in by you. You store the information for this in your account, which you can use to log in at any time and edit or update your profile. The colors and font of the online profile can also be adjusted. The changes are immediately visible the next time you scan your profile. This means that all information such as images, logos, private and professional contact details, specific job titles or social networks are always up to date - without having to produce new business cards.

Print

Our products are printed using a process that offers high resolution, colour accuracy and durability. This makes it possible to display images in photorealistic quality or to print even tiny font sizes legibly. This environmentally friendly technology enables us to personalise your products on one or both sides and add logos, images, text or other designs from a wide range of colours. The applied colour layer is abrasion-resistant and resistant to water, sunlight and chemicals.

For your desired design, simply download our suitable print template and provide us with your desired print layout conveniently via our configurator.

Would you like to delve deeper into the world of NFC-vCard? Find out more in our detailed Howtos or the FAQs.

Product properties

Product number	17222
Weight	6,1 g
Dimensions	85 x 54 mm (W x H)
Memory	180 Byte (free: 144 Byte, NDEF: 137 Byte)
Frequency	13.56 MHz
Chip	NXP NTAG213
Data transfer rates	106 kbit/s
Material	PVC
Storage temperature	Min -55°C - Max +125°C
Chip standards / ISO Norm	ISO 14 443-3 A , ISO 14 443-2 A
Operating temperature	Min -25°C - Max +70°C
Data retention	10 years
Number of write operations	100.000 times
Colour category	white
Detail colour	white glossy
Product form	rectangular
Material thickness	0,86 mm (T)
Compatibility	to NFC-enabled smartphones: 100%
Antenna	Aluminium
NFC Forum Type	NFC Forum type 2
Type	Card
Water resistance	waterproof (IP67)

More images



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